What is agile content development?

Agile content development is a dynamic methodology of producing content deliverables that combines disciplined execution with constant innovation. Based on agile software development principles, agile content development is focused on iterative development and design. Requirements and solutions evolve through collaboration between self-organizing cross-functional teams.The main idea is to focus on delivering useful content more frequently. Focus on validating ideas first, prioritizing what is most important to end users. Deliver content one chunk at a time. Then, iterate and improve upon that content based on feedback.

Communication between cross-functional teams is key to the success of agile content development. The teams must agree on priorities and goals and communicate frequently to ensure that progress is being made. For example, software developers must work closely with the documentation team to discuss the scope of work at hand, agree upon the user stories and user goals that the teams are developing for, and frequently communicate status and blockers along the way. The quality assurance, or testing, team must also work closely with the engineering and documentation teams to validate what is being developed and written so that customers can use the product and follow the documentation successfully.

Thank You!

See the [Committee on Structured Authoring and Content Management](#) page of the ACM SIGDOC website to learn more about committee activities, available resources, and volunteer opportunities.

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